



"STRENGTHENING, ENHANCING, AND EMPOWERING
FAMILIES, SCHOOLS AND THE COMMUNITY"

Conference Announcement



Introducing the latest international research on school (*k-12*) bullying and violence, this powerful 3-hour research-based conference is designed to empower and equip school administrators, educators, social workers, counselors, psychologists, and others who work with children with skills and tools designed to recognize, minimize or eradicate school bullying and violence.

"What Educators Need To Know"

Where

Webinar

When

Friday, February, 17th,
2012 from 9:00am to
12:00pm (Eastern Time)

RSVP

Friday, February, 10th,
2012



Participants will learn:

- The latest research on bullying and violence
- The causes of youth aggression
- The characteristics of bullies and their victims
- The psychology of bullying
- Potential outcomes of bullying
- Warning signs of youth emotional problems
- How to empower victims of bullying
- School bullying and violence prevention strategies
- Non-physical de-escalation techniques
- Self-defense techniques

About the Presenter

The presenter is Mark Lakewood, CEO and founder of Building Strong Families National Seminars, a distinguished bullying prevention expert, researcher, author, and speaker with over 20 years of clinical experience as a mental health therapist. Prior to beginning his own private practice, Mr. Lakewood provided counseling services at a variety of medical clinics, hospitals, mental health facilities, and a family preservation agency. He has an extensive history providing therapy services to children, adolescents, and adults. Mr. Lakewood also provided clinical and consultation services to numerous school administrators, educators, students, and families on issues of bullying and behavior management.

Gifts for Attending

Participants will receive a copy of our 'Standing Up To Bullying' Game. This educational and noncompetitive game, designed to teach school-age children anti-bullying skills, can be played in classrooms, homes, and therapy settings. Participants will also receive a copy of our [Power of Thoughts E-book](#) consisting of several printable worksheets for k-12 students empowering them to change their behavior by changing the way they think. Participants will be able to stay up to date with all the latest international research on school bullying and violence as they will receive links to the research articles cited in the presentation along with a copy of the slide. Additionally, they can sign up to receive emails from us alerting them to all the latest research as it happens. For a limited time, each educator and student of those districts that pre-registers 15 or more participants will receive a free copy of our 'Standing Up To Bullying' game. Additionally, these districts will receive a **\$5.00 discount** per participant.

Conference Fees

The conference fee is \$25.00. Major credit/debit cards, checks, and school purchase orders are accepted. We are registered with [AZPurchasing.org](#)! Pre-register by Friday, February, 10th, 2012 by visiting <http://www.StandingUpToBullyingConference.com> or phoning us toll-free at (866) 544-4075!